

## **Tomah Area Credit Union Community Commitment Guidelines**

Part of Tomah Area Credit Union's mission statement and its purpose is to be involved in the communities we serve. We achieve a portion of this commitment through donations. Since Tomah Area is chartered to welcome members who live or work in Monroe, Juneau, Jackson, Adams, or Vernon Counties, these are the areas in which we focus our financial and material donations. These guidelines have been put in place to help assure that Tomah Area's charitable, financial resources are used in a way that best serves the majority of our membership. These guidelines will not cover every possibility, special need or opportunity, and Tomah Area may make exceptions while considering the purposes for making donations.

1. For a donation to be considered:
  - a. A community commitment program application must be completed.
  - b. It must be to a local civic, charitable or academic organization. A local organization will have its membership and operation within Tomah Area's service area.
  - c. Projects or events must provide a benefit to a significant portion of Tomah Area's membership and/or the communities in which they live.
  - d. Preferably it will provide a benefit to Tomah Area through positive publicity and community goodwill.
2. Requests from Tomah Area Credit Union members will be given priority over requests by nonmembers.
3. Tomah Area may make donations of money, property or services.
4. Because of the spiritual diversity of our membership, it is very difficult to contribute equitably to religious organizations. Tomah Area will consider supporting religious organizations through the purchase of advertising in a bulletin. Tomah Area will also consider donating to other functions such as picnics, raffles, auctions or calendars as long as the request does not exceed \$25.
5. Requests exceeding \$500 must be considered by the Marketing Director and a decision must be made by the President/CEO. These requests will usually only be considered during the month of October and if approved will be issued in the following year.
6. These requests will not be considered:
  - a. Organizations or causes that do not impact the Tomah Area Credit Union service area.  
*Exception: We may contribute if there is significant local participation or support, or if the organization is holding a state or regional meeting in one of our area communities.*
  - b. Donations for individuals, except in rare instances such as a personal or family disaster. Examples not considered: trips, beauty pageants, sports programs and walk-a-thons.

# Tomah Area Credit Union's Community Commitment Application

Date: \_\_\_\_\_ Deadline for response from Tomah Area: \_\_\_\_\_

Organization's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Is the organization  national  regional  state  local, city name: \_\_\_\_\_

What type of organization is it? (Check all that apply.)  nonprofit  church  school  youth  
 individual  civic  community  
 other \_\_\_\_\_

Are you a Tomah Area Credit Union member?  no  yes

Who is affiliated with this group or event?  me  spouse  child  other: \_\_\_\_\_

Will Tomah Area receive public recognition?  no  yes If yes, in what way? \_\_\_\_\_

Item(s) requested:

advertising (describe) \_\_\_\_\_

cash (amount) \_\_\_\_\_

auction, raffle prize merchandise (describe) \_\_\_\_\_

other (describe) \_\_\_\_\_

For what purpose(s) would the donation be used? \_\_\_\_\_

Please forward completed application to:  
Tomah Area Credit Union  
Marketing Department  
PO Box 940  
Tomah, WI 54660